

Library Receives Gift from Goettsch Estate

The Oboler Library was recently the beneficiary of a gift from the estate of Dr. Robert W. and Janice Goettsch via the College of Pharmacy. This generous donation included roughly 500 books on pharmacy, the pharmaceutical sciences, chemistry, and other topics relating to and spanning Dr. Goettsch's long career as a student and professor. In addition to text books, scholarly works, and journals, the Library also received an interesting collection of hand-written and typed "scripts" or pharmacy prescriptions, which may be of interest to historical researchers. The Goettsch family also donated \$500 to be used to integrate these books into the Library's collection.

Born in Iowa in 1927, Dr. Goettsch earned a Bachelor of Science at the University of Colorado in 1951, a Master of Science from the University of Iowa in 1953, and a Ph.D. in pharmaceutical chemistry in 1957. He also served in the U.S. Army early in his career. After teaching pharmaceuticals



The sizable donation from the Goettsch Estate



Dr. Robert Goettsch

in Tennessee, Louisiana, Kansas, Iowa, and Colorado, Dr. Goettsch accepted a position at Idaho State University's College of Pharmacy in 1965. He was promoted to full professor in 1968, and, upon retiring in 1997, was awarded emeritus status. Dr. Goettsch and his wife, Janice, celebrated their 50th anniversary in 2008. Sadly, he passed away November 16, 2011, a little more than a year after Janice's death.

This gift to the Oboler Library is an example of the ongoing support the Goettsch family has extended to the ISU community. Their generosity was also responsible for the creation of the Dr. Robert W. & Janice Goettsch Scholarship Endowment for College of Pharmacy students who demonstrate financial need.

The Oboler Library is grateful for the kindness of the Goettsch estate and plans to create an exhibit using items from this historic collection.

Kristi Austin, Reference Librarian

Message from the Dean Library-Related Developments at the Na- tional Level

In the newsletter from last spring, I begged your indulgence, providing you with an update on the open access movement, particularly as it pertained then to the Research



Sandra Shropshire

Works Act. This bill, you may recall, was reintroduced to Congress in February 2012 for the fourth time and under the name, the Federal Research Public Access Act (FRPAA.) The support given to the bill's sponsors by Dutch academic publisher, Elsevier, created a backlash of protest by scientists, many of whom advocated for a boycott of this publisher. Ultimately, the boycott numbered 7,587 supporters and the bill was withdrawn on February 27, 2012.

Aside from the fact that there are now 12,864 supporters of the Elsevier boycott, there has been no further public movement on this issue since then. One can only assume that members of Congress may have given up the fight, or may have been distracted by the Presidential election, as well as

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Library-Related Developments at the National Level

by their own.

Academic librarians follow this complex issue because it is one of the outcomes of the decades-long problem of hyperinflation in the pricing of academic journals, which have increased annually at rates of 7-12 per cent in recent years. In an age of flat budgets and high inflation, libraries spending the same amount for journals from one year to the next are able to purchase fewer and fewer journals; their purchasing power has been diminished. The open access movement is one attempt to counter this “extortion” by publishers either by encouraging federally-funded academic authors to bypass publishers’ rigid publication strictures, or by encouraging academic publishers to share federally funded content more openly. ISU has been adversely affected by journal hyperinflation, and subscribes to a number of Elsevier journals. We regularly face making difficult subscription decisions as a result.

Another issue followed closely by academic librarians is the Google Books project and its effect on the interpretation of current federal copyright law. When Google, in cooperation with a handful of academic and research libraries, began scanning the collections of these libraries, both publishers and authors filed suit in 2005, citing copyright infringement of this scanned material, which Google intends to make available for a fee. The Association of American Publishers, along with individual publishers, settled the case with Google in October 2012: they can now opt their content in—and receive an associated return—or out of the Google Books database.



The authors’ suit is still undetermined—a potential settlement is currently under judicial review.

Google claims that its use of the material is protected by the fair use clauses under copyright law. Libraries are concerned because failure to uphold authors’ copyrights may have a significant detrimental effect on the creation of original intellectual work, and are watching this case closely.

Libraries found their sentiments aligning with the other side of the fair use interpretation of copyright law when British publishers Sage, Oxford University Press and Cambridge University Press sued Georgia State University in 2008 over the University Library’s management of electronic reserves for courses. The publishers claimed copyright infringement, while the university argued that the practice of managing course reserves constituted fair use. This case was dismissed on most points by the court in August 2012, although the publishers have since appealed. At stake is the continued current operation of electronic reserves systems, used widely throughout academic libraries. An unfavourable outcome could have caused the ISU Library to re-envision the course reserve operation it makes available to students.

Changes in technology and the growth of electronic content underlie these issues, and combine with fundamental intellectual property issues to form a dynamic, fascinating area of study with potential implications for us at ISU, an area well worth following, I suggest.

Sandra Shropshire
Library Dean & University Librarian

Remembering Perry Swisher

On the first floor of the Library, the “Perry Swisher – WRITING OUT LOUD” manuscript exhibit was on display from September 14 through the end of October. Library Assistant III, Jenny Groom, and Laura Gleason, a Career Path Intern and history student, compiled the exhibit from the Perry Swisher Manuscript Collection archived in Special Collections.

Swisher was born in 1923, and he passed away this last spring on June 6, 2012. In 1968, Perry Swisher donated 25 file boxes of material from his life and work as a journalist and politician, and in 2010, he donated another 22 boxes to the Library. Plans for the exhibit moved forward at the request of Bill Ryan, Swisher’s friend and longtime affiliate of ISU.

The Perry Swisher collection is a legacy of material that spans from the

Great Depression, World War II, Civil Rights movement, and the Vietnam War to the 21st century. The exhibit featured a list of continuing research ideas that we hope will spark further interest in the collection.

The collection is historically relevant

not only to the fields of journalism and political science, but also relevant to those interested in Idaho’s water rights, global warming, pollution regulation, taxation, and utility development, to name a few.

The exhibit highlighted elements from Swisher’s life: his education at ISU, business ventures, and legislative years, both as a Republican and Democrat. It also displayed Swisher materials relating to civil rights activism including work for the Shoshone-Bannock youth, his role as a Public Utility Commissioner, his news columns from his 40-year career as a journalist, family photographs, gardening, and artful sketches.

The Library acknowledges Porter’s Office Products, the Bannock Historical Museum, and ISU employees Joey Gifford and Ryan Faulkner, for their assistance with this exhibit.

Laura Gleason
Library Career Path Intern



This phone was included in the exhibit, which covered a lifetime of history



Most Used Library Databases

2011 Number of Searches, Top 12 databases	
Academic Search Complete	211,810
CINAHL with Full Text	71,902
PsycINFO	50,019
Web of Knowledge	43,595
MEDLINE	41,518
Education Research Complete	38,562
ERIC	38,218
Psychology and Behavioral Sciences Collection	37,178
Health Source: Nursing/Academic Edition	35,086
SPORTDiscus with Full Text	31,885
MLA International Bibliography	31,700
Business Source Complete	31,389

Most Used Library e-Journals

2012: January-October, Top 10 popular Journals	
Journal	Requests
0028-4793 The New England Journal of Medicine	563
0098-7484 Journal of the American Medical Association (Chicago, Ill.)	419
0031-4005 Pediatrics	272
0028-0836 Nature	252
0309-2402 Journal of Advanced Nursing	251
0140-6736 Lancet	217
0036-8075 Science	197
0272-9490 The American Journal of Occupational Therapy	196
0022-0507 The Journal of Economic History	183
0002-936X American Journal of Nursing	179

Featured Resource - Historical Resources

Are you a student of American and/or British arts, history, political science, journalism, sociology, or related fields? The Library offers a great selection of digitized primary source materials in these subjects and makes them available from the Library web page. The database list at www.isu.edu/library/research/dbalpha.shtml provides access details to these and many other Library resources.

Jenny Semenza, Associate University Librarian for Public Services

17th & 18th Century Burney Collection Newspapers Digital Archive (1600 – 1799)	Scanned images of London, British Isles, and American colonies' newspapers, pamphlets, and books.
Access Newspaper Archive (1700s – 1977)	More than 3,100 foreign, national, and local newspapers. The <i>Idaho State Journal</i> is included for October 2, 1949 through December 30, 1977.
American Periodicals Series Online (1740 – 1900)	Digitized images of the pages of American magazines and journals published from colonial days to the dawn of the 20th century.
The Times (London) Historical Archive (1785-2006)	Includes articles, advertisements and illustrations/photos.
Nineteenth Century Collections Online Archive 1: British Politics and Society (1800 – 1899)	Tens of thousands of primary sources related to the political climate in Great Britain during the “long” nineteenth century. Topics include domestic and foreign policy, trade unions, public protest, political reform.
Nineteenth Century Collections Online Archive 2: Asia & West Diplomacy & Cultural Exchange (1800 – 1899)	Primary source collections related to international relations between Asian countries and the West during the 19th century. Includes treaties, diplomatic correspondence, newspapers, and more.
Nineteenth Century Collections Online Archive 3: British Theatre, Music, and Literature: High and Popular Culture (1800-1899)	Primary sources related to the arts in the Victorian era, sourced from the British Library.
Nineteenth Century Collections Online Archive 4: Corvey Collection of European Literature (1800 – 1899)	Full-text of more than 9,500 English, French and German titles from the remarkable library of Victor Amadeus. The Corvey Collection comprises one of the most important collections of Romantic era writing in existence – including fiction, short prose, dramatic works, poetry and more – with a focus on especially difficult-to-find works by lesser-known, historically neglected writers.
19th Century U.S. Newspapers (1800 – 1899)	Newspapers from a range of urban and rural regions throughout the U.S. Includes topics such as the American Civil War, African-American culture and history, Western migration, and the Antebellum-era, among other subjects.
Sunday Times (London) Digital Archive (1822-2006)	<i>The Sunday Times</i> has provided extensive coverage of court cases, crimes, and the arts, especially the London theatre and music scene, and is known for investigative journalism.

Banned Book Poetry Contest Winner:

The Looking Glass

Darkness Falls in an eerie sort of
Pleasantville
where Bad News Bears wreak havoc
and Armageddon lies closer than
we'd like to believe.

Can we take a Leap of Faith
trying to regain our Sense and Sensi-
bility
before the Twilight Zone arrives
and the War of the
Worlds ensues?

October Skies are loom-
ing.
Will we be Lost in Trans-
lation
or caught in a Dream-
scape
while Red Dawn descends
from her Night of the
Living Dead?

The Two Towers fell
while a silly cowboy played Return
of the King
and The Prince and the Pauper
muddled themselves
in an ungodly Passion of the Christ.

The City of God is wailing
howling at a Bitter Moon.

Can the First Knight rise
challenge the Prince of Thieves
with a Princess Bride by his side
Finding Neverland and crossing the
Wide Sargasso Sea
to realize a Fellowship of the Ring?

It is No Small Affair.
Like Water for Chocolate
the Rain Man is drowning us.

But Here Comes the Sun.
The Day of the Dead is passing.
Close Encounters await those who
will run Far and Away
Return to Snowy River
and build a Brave New World.

By Bob Devine

Banned Books Week: Virtual Read-Out

Where new technology trends meet existing issues

For 30 years the American Library Association has been touting the right of individuals to read freely, when others have sought to restrict access or remove books outright from circulation in library collections.

To counter local censorship movements, the American Library Association promotes Banned Books Week to raise awareness of reading censorship. Last year, the ALA created the

Banned Books Week Virtual Read-Out channel on YouTube.

With the advent of the Virtual Read-Out, libraries, bookstores, and readers can take

video footage of reading, usually under three minutes in length, and submit the video to the ALA for inclusion in the ALA's online channel. Banned Books Week presents a very professional outlet for YouTube viewers seeking inspiration for a new book to read.

Banned Book Week this year fell on Sept 30 through Oct 6, with video

submissions accepted up to that Friday. However, the Virtual Read-Out had enough initial submissions that the channel began with two playlists. The Virtual Read-Out for 2012 grew to three separate playlists, with view count ratings ranging between thousands of views to a dozen views.

A few writers performed their own readings, though, strangely, it was readers and students who grabbed the highest view counts. Bookmans bookstore's rather creative "Bookmans Does Banned Books" video received more than 17,000 views, topping the list for this year. Most libraries involved, either public or university, submitted multiple videos. Eli M. Oboler Library submitted three videos: excerpts from *To Kill a Mockingbird*, read by Spencer Jardine, Coordinator of Instruction; from *Sophie's Choice*, read by Beth Downing, Government Documents Librarian; and from *The Awakening*, read by Laura Gleason, Career Path Intern.

The Banned Books Virtual Read-Out channel can be reached at http://www.youtube.com/user/bannedbooksweek?feature=results_main

*Matthew Bartosz
Library Career Path Intern*



Banned Books Poetry

Banned Books Week takes place each year in October. It is celebrated all over the country by libraries and individuals who wish to celebrate free access to information, regardless of content or someone's opinion about its acceptability. The ISU Library celebrated this year by sponsoring a Banned Books Poetry contest. Writers were to take the titles of banned or challenged books and remake them

into poems which celebrate the ability to read without restriction. The poems then went to a panel of judges, Joan Juskie, a local poet and Kelly Meyer, a doctoral candidate in the English department. These judges determined which poem would be the winner, coming up with "The Looking Glass" by Bob Devine. The winning poem and other selections made by the Library's Events Committee are posted on the bulletin board near the stairs in the ISU Library.

*Charissa Brammer
Library Assistant I*

Oboler's Newest Library Professionals



Regina Koury
Head of Collection Management

Regina Koury joined the Oboler Library in September of 2008 as our Electronic Resources/Reference Librarian. Four years later Regina was the successful candidate for the open Head of Collection Management position. Her previous work at University of Southern California involved interlibrary loan, serials, acquisitions, and electronic resources.

Regina received her Master in Library and Information Science from University of Pittsburgh in 2008 and a Master of Education in Instructional Technology from Idaho State University in 2012. She serves on a number of American Library Association committees, and has presented and published on the topics of electronic resources and collection management.

As head of collection management, Regina supervises staff in Acquisitions, Serials, Cataloging, Bindery, and Documents. Collection Management is the department responsible for purchasing new items for the Library's collections, getting them ready for circulation, and making sure that the public can find them via the online catalogs.

Regina, who grew up in Russia and Ukraine, enjoys camping with her family, taking her chocolate lab, Lily, for walks, and reading. Regina says: "I am thrilled to explore amazing Idaho: whether visiting Yellowstone or seeing horses and wildlife while driving through Pocatello."

Janet Higgins, Asst. Univ. Librarian for Systems

Charissa Brammer
Library Assistant I
Collection Management



Charissa Brammer, Library Assistant I, joined the library staff in May 2012. She is an integral part of the Collection Management Department who processes incoming serials, catalogs gift books, and works on special projects. She can also be found at the Reference Desk answering research questions.

Charissa enjoys reading, playing the guitar, and singing folk music. If she were a book, she would be *The Little Prince* by Antoine de Saint-Exupéry. It is the first book she read in French and she has purchased it in every other language she has learned since. One of her favorite authors is Michael Chabon and, if she were the subject of a biography, she would like him to write it because he writes interesting and funny stories. In her spare time, she is restoring a classic scooter.

She enjoys working at Oboler Library she says, because "the people are friendly, knowledgeable, and always willing to help out."

Robert Hancock, Library Assistant II



Karl Bridges
Assistant University Librarian for Systems

Karl Bridges joined the Eli M. Oboler Library staff in July 2012 as Assistant University Librarian for Systems. His responsibilities also include instruction, reference service and building the Library collection in the areas of Computer Information Systems, Math and Philosophy. He is most recently from Burlington, Vermont, where he worked at the Bailey/Howe Library at the University of Vermont. He holds a Bachelor of Arts in History from Franklin College in Franklin, Indiana; a Master of Arts in History from Miami University in Oxford, Ohio, and a Master of Library Science from the University of Illinois—Urbana-Champaign.

Karl worked in instruction and reference in his former position and, prior to that, at the library of Eastern Illinois University in Charleston, Illinois. He is well published within the field of library science and may have broadened the audience for his writings with his 2007 work, *100 Great American Novels You've (probably) Never Read*.

He is married to Rita Bridges, and enjoys target shooting and collecting antique items. Although he has yet to experience an Idaho winter, he is happy to be here.

Sandra Shropshire, Dean/University Librarian

Zombies in the Library

How do we increase the serendipitous discovery of books on the library shelves and promote virtual library collections? Enter the *Zombie Library* Project. ISU Library has been hard at work “reanimating” eBooks from Gale Virtual Reference Library (GVRL). There is no lab equipment required, no fear of spreading a deadly virus: our “secret formula” is mixed wooden book-shaped blocks, Quick Response (QR) codes, and short urls.

QR codes are used in our everyday life, from boarding passes for plane travel to tracking a lost pet. To read a QR code, a student needs a mobile device (a tablet or a smart phone) with a camera and a QR code reader app

(many are available for free for Apple or Android devices). Libraries have been using QR codes in various ways, such as signage for campus tours, scavenger hunts, mobile learning, or marketing library services. Our library project is unique because the QR codes (or short urls for patrons without mobile devices) we created will take you straight to the e-book table of contents and chapters, whether you are on campus or off. Using the Bitly free service, the Library created short urls and QR codes for 1,200 eBook titles from the GVRL collection. We then printed that code, plus the book’s title, author, and call number, put all that information on a wooden book-shaped block, and shelved these blocks in the Reference section of the

library. We chose the GVRL Collection because of the stability of the urls, and the variety of subjects covered: Literature, Business, Education, etc.

Are you curious? Try the entire GVRL eBook collection: <http://bit.ly/Q68iDP>



Or try an individual eBook: <http://bit.ly/waOzG7>



Regina Koury
Head of Collection Management

Chess Set Donated to Oboler Library

Currently featured in the Student Lounge of the Oboler Library is a vintage 1970s Aztec/Spanish conquistador chess set and custom table. This chess set was from the private collection of ISU alumnus, Steven James McAfee, and, upon his passing in 2004, was donated by his family to the Library in Steven’s memory.

This chess set is made of high-quality cast resin in a malachite green and ivory, and intricate Aztec figures adorn the sides of the

chessboard. Two drawers with gargoyle drawer pulls store the pieces. The chess board rests atop a table resembling an Aztec temple.

The chess pieces are available for check-out at the Circulation Desk.

Barbara Van Jones
Financial Technician



The chess set is now available for use in the Student Lounge

To become a member of **Friends Of Oboler Library**, please fill out this form and send it to:
Friends Of Oboler Library, Idaho State University, 921 South 8th Ave., Stop 8089, Pocatello, ID 83209-8089

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____ Date: _____

E-Mail: _____

(Please make checks Payable to ISU Foundation, Friends of the Oboler Library.)
(For Credit Pay: Visa or MasterCard only.)

Account Number: _____ Expiration date: _____

Name (as it appears on card): _____

Signature: _____

A matching gift is available through my employer: _____

Membership Levels

\$5,000+	Eli Oboler Society
\$1,000	Librarian's Council
\$500	Benefactor
\$100	Patron
\$60	Supporting
\$50	Friend (family)
\$40	Friend
\$10	Current ISU Student

Winter Exhibit

Currently on exhibit in the library are artworks and photographs by Anne Merkley and Georgia Orwick.



If you would like *Between the Lines* sent to you by e-mail, please send your email address to: rothsusa@isu.edu

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