

# Idaho State UNIVERSITY

## Special Collections and Archives Eli M. Oboler Library

### Media Use Fees

<b>Books</b>	<b>Fee per Image</b>
Printing: 1000 copies or less (non-commercial, scholarly)	No fee
Printing: 1000 copies or less (commercial)	\$30
Printing: 1001- 4000 copies	\$50
Printing: 4001 – 25,000 copies	\$75
Printing: 25,001 or more copies	\$100
Book Jacket, any size printing	\$150
<b>Periodicals</b>	
Non-commercial (scholarly, circ. 1000 or less)	No fee
Commercial, circ. 10,000 or less	\$50
Circ. 10,001-99,999	\$75
Circ. 100,000 or more	\$100
Cover illustration, any circulation	\$150
<i>The above fees are for non-exclusive, one-time, single-language, North American rights only. For one-time single-language, world-wide rights, add 25% to the fees above. For one-time, all languages, worldwide use, add 50% to the fees above. For all editions, all languages, worldwide use, add 75% to the fees listed above.</i>	
<b>Print Non-Editorial (calendars, posters, greeting cards, postcards, novelty items)</b>	
Printing: 1000 or less	\$100
Printing: 1001 to 9999	\$200
Printing: more than 10,000	To be negotiated
<b>Television/Cable/Satellite Broadcast (per image)</b>	
North American use, single broadcast, single language only	\$150
North American use, repeated broadcast through life of program	\$175
World use, single broadcast, single language only	\$185
World use, repeated broadcast through life of program, single language	\$250
World use, single broadcast, all languages	\$200
World use, repeated broadcast through life of program, all languages	\$275
<b>Home Video/CD-ROM/DVD/VOD/Games and other similar products, per image</b>	
4000 copies or fewer	\$50
4001 – 25,000 copies	\$75
25,001 or more copies	\$125
<b>Feature Films</b>	

# Idaho State UNIVERSITY

## Special Collections and Archives Eli M. Oboler Library

U. S. distribution only	\$500
World distribution	\$1000
<b>Other Electronic Formats</b>	
Internet/online or incorporation in web pages	\$50
<b>Promotional Purposes</b>	
Advertisements: print circ. 99,999 or under	\$100
Circ. 100,000 – 499,999	\$150
Circ. 500,000 – 999,999	\$200
Circ. 1,000,000 or more	\$250
Advertisements: posters	\$100
Advertisements: television/film	\$200
Advertisements: electronic	\$20