

To Our Advertisers

The management of the Techniad wishes to heartily thank the business men and those who have so liberally patronized our paper in a financial way. We know that a great part of the success of this the first volume has been due largely to you and the interest that you have shown in our little news sheet and we sincerely hope that in some way you have received something for your liberality.



To Students, Both Old and New

In starting the first volume of *The Idaho Techniad* several things were to be taken into consideration the one greatest and most important being the financial means necessary to edit the paper. It is our advertisers who make the paper possible and we trust that you will take enough interest in our efforts to show your appreciation of the support given us by the business houses herein advertised by patronizing them. They advertise for your trade, and why should they not receive it?

A. H. BOAL



334 West Clark

Painted Anywhere

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Shipped Anywhere

C. H. & J. Cleaning Company

Sanitary Clothes and Carpet Cleaners



Prompt Call and Delivery

Phones: Bell 320 and 469

Ind. 290 and 231

Work Guaranteed



WALL PAPER AND ARTISTIC DECORATING

E. C. WHITE & CO.
REAL ESTATE

OFFICES

154 N. Main St.

Phone: Ind. 266; Bell 256

300 E. Center

Both Phones 258

GREENE & HIGSON

PLUMBERS AND
STEAM FITTERS

LYMAN FARGO, President

D. W. CHURCH, Cashier

F. D. CLEMENTS, Asst. Cashier

BANNOCK NATIONAL BANK

POCATELLO

WE PAY FOUR PER CENT
BRING IN YOUR BUSINESS



APPRECIATION

We wish to thank the students of the A. of I. for their patronage during the past school year and our aim is to bring our work up to a higher standard that we may solicit your future considerations.

THE PRATER STUDIO

W. J. Prater, Prop.

445 E. Center St.

"Where Everybody Goes for Good Photographs"



Pocatello's Greatest Store

The Golden Rule Mercantile Company

Everyday a bargain day

Always Crowded

That this store has been the fastest growing mercantile institution in Pocatello for a period of eleven years, is a fact, well known to the business community. It is a fact full of meaning to the buyers of DRY GOODS, CLOTHING, SHOES, ETC. It means that this store has consistently given the public the best values for its money. Think it over, test this institution and learn why it grows. We are always ready and willing to show you our stock. A call will be appreciated.

SMITH & BISTLINE

GROCERIES, HAY AND GRAIN

We can boast of the cleanest and most sanitary grocery store in Pocatello. Our entire stock is turned over every thirty days, consequently our stock is new and fresh at all times.

We also have a large stock of hay and grain and can make you the lowest possible price.

GIVE US A TRIAL

GATE CITY FURNITURE CO.



*When Buying Anything for the
House, See Us, for We Have It*



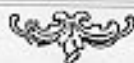
POCATELLO IDAHO

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LUMBER AND COAL

Everything for the Builder

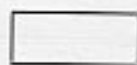
303 So. 2nd Ave.



Pocatello, Idaho



P. HANSEN



The Reliable Store

East Center St.

Everything We Sell is Guaranteed. -- Both Phones

The Largest Stock and the Best Values to Select From

===== IN =====

Dry Goods, Shoes, Ladies' and Gent's Furnishings.

Trade Here and You Will Always be Satisfied.



The Home of College Clothes and College Prices.

I Love My Tailor, But Oh, You

Society Brand Clothes

Sold by

LEWIS & COMPANY

QUINN'S



Candies, Chocolates, Ice Cream and Fancy Drinks are absolutely pure and wholesome.

NOTE—She will be disappointed if you fail to bring her one of our fancy boxes of Candy.

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POCATELLO IDAHO

If in need of anything for the hot season, come in and let us show you through our lines of STRAW HATS, NEGLIGEE SHIRTS, UNDERWEAR, ETC.

N. M. ELDREDGE & CO.

225 East Center St.

James F. Kane Groceries



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Whittlesey's East Side Pharmacy
Prescriptions, Chemicals, Lowney's and Whitman's Choco-
lates. Fine Correspondence Stationery.

Opposite Auditorium

No Viaduct to Cross

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Studio—136 So. Main St.

Strictly First Class Work

Headquarters For All Kinds of PICTURE FRAMING



Largest Line of Picture Moulding in Southeastern
Idaho to Select From. Satisfaction Guaranteed

(Note)—We do all the A. of I. work and a sample
may be seen in the Century Literary Society
Room.)

Phones: Bell 64; Ind. 1401

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Idaho

WILL T. WALKER

N. P. Nielson & Son

Best Possible
GROCERIES

COME ONCE AND YOU WILL COME FOREVER

GEO. NORTH

North Main Street

CLOTHING **HABERDASHER**

Our Stock of Spring and Summer Wearables are Unequaled

STAR DRY GOODS CO.

Successors to The Eastman Commercial Co.

Shirtwaists and Skirts, Hair
Goods, American Lady
Corsets, Trunks and
Suit Cases



Dry Goods, Ladies' and
Men's Furnishings, Shoes
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Queensware

Agents for Pictorial Patterns
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Special Orders Given Prompt Attention
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Three Grades of the Finest Cut Glass Made.
Silverware, Hand-Painted China, Novelties, and
Everything Pertaining to a First Class Jewelry Store

HEADQUARTERS FOR STUDENTS



For Stationery, Tablets, Envelopes, Pencils, Etc.

DRUG SUNDARIES

Toilet Articles, Brushes, Combs, Etc.

At



Mrs. A. L. Cook's, The Leading Drug Store

Gate City Grocery

Henry Hansen

Geo. Williams

The Leading East Side Grocery
Corner 5th and Center
Phones: Bell 382; Ind. 219



UP-TO-DATE SHOP FOR MEN

WHERE all the
Students and
college boys trade

The Troy Laundry

The cost complete and up to date plant in Idaho. Noted for its clean, white linen produced from soft water used. Shirts, collars, Cuffs, ladies waists, underwear and silks. Special one day work a specialty. : :

The Troy Way is the Right Way.

PIANOS

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PAYMENTS

Kranich & Bach, Starr, Buch &
Lane, Kroeger, Richmond and
others. : : : : :

POCATELLO MUSIC CO.
340 W. Center Pocatello, Ida.

Weeter Lumber Co.

ALL KINDS OF
BUILDING MATERIAL

Don Cafe

152 N. Arthur Ave.

Opposite Y. M. C. A.

Sanitary. Neat and Clean Throughout Open from 6:30 a. m. to 8:30 p. m.

Owned and controlled by WHITE PEOPLE. Lady Waitresses in attendance.

Banquets, Weddings and Box Parties a Specialty

Phones: Bell 137-Black. Ind. 1132

T. B. SMITH & CO.

COAL

Palace of Sweets



Our Motto—"QUALITY"

246 West Center

W. A. Jones Dry Goods Co.

The Best of Everything in

Ladies' Ready-to-Wear Goods

at Right Prices

352 West Center Street

THE POCATELLO TRIBUNE

BIGGEST LITTLE DAILY IN THE STATE

Daily and Semi-Weekly

Member Associated Press

The Best Equipped Job Printing Department in Southeastern Idaho

“The Techniad” is a Sample of Our Work

Both Phones 279

The Academy of Idaho

Offers Courses
in Two Schools

The Technical School

Gives Training in

Agriculture, Mechanic Arts, Domestic Economy, Commerce, Shorthand, Dairying and Music.

The College Preparatory School

Prepares for

College Courses leading to the B. A., B. S., B. S. (Agr.) B. S. (D. S.), B. S. (E.), B. S. (C. E.), and B. S. (M. E.) Degrees.

The Academy of Idaho gives Technical Training that fits students for life work.

For further information address:

SEC. ACADEMY OF IDAHO,
POCATELLO, IDAHO.