ATTENTION!

TO THE READERS OF THIS BOOK:

Patronize the advertisers in this Annual. They are the ones who have made such a publication possible. They have willingly given their support in making a real educational Institution out of the Tech. Not only that, they are the ones who are boosting Pocatello and Idaho.

If you want Service, Quality, and Fair Treatment look carefully through the advertising section, and then patronize these Business Men who have given us their loyal support.

YOU!

When you plan to do some shopping,
You'd better stop and look
At the "ads" we've gathered for you
In the pages of this book.

Long Before the Idaho Tech Existed

The students of the old Academy of Idaho made their headquarters at the People's Store.

As time passes, and you students come and go, the People's Store strives to serve you well, by offering you what is new in clothing at reasonable prices. We appreciate your trade.

The People's Store

"Where Quality Does Tell In Everything We Sell"

Let Us Furnish Your Home

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PETERSEN FURNITURE CO.

"The Store That Serves You Best"

Automobile Ignition, Carburetor and Battery Troubles

IGNITION PARTS CARRIED IN STOCK FOR ALL MAKES OF SYSTEMS

WE MAINTAIN THE MOST UP-TO-DATE AUTOMOTIVE ELECTRICAL REPAIR SHOP

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Leading
FIRE INSURANCE
Companies of the World

Offices.
345 W. Lewis Tel. 256
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Learning the Habit

"The Morning After"

A Dead One

The "Hedge Gang"

Holy Moses

Laborers ?

Learning How

Cell No. 8.

Dorm Specimens

Shoot Us

Trying to Pose

Polly's Delight

They finally got the Joke

Attention!

Hank and his Keeper

For Men Only

THE COOK DRUG CO.

THE REXALL STORE

PRESCRIPTION SPECIALISTS

17 — — PHONES — — 170

"IT'S EASY TO PAY THE IDAHO WAY"

Call in and let us help you to increase the attractiveness as well as the Comfort and Convenience of your Bedroom, Kitchen, Study, Library, Parlor or Office.

When you go away to school or leave school, you will need a good substantial trunk and bag.

Our Lines Are Complete.

IDAHO FURNITURE CO.

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WE CATER TO THE TASTES OF ALL

THE PALM CAFE

132 South Main Street, Pocatello, Idaho

DAINTY RELISHES TOOTHSOME VIANDS

Everything Served in Proper Style

Dry Goods

Russell's

Apparel for Women

Satisfaction—

Just Try

SMYTH

DIAMONDS
WATCHES
JEWELRY
CUT GLASS
SILVERWARE

WATCH AND JEWELRY REPAIRING

Mail Orders Prompt.

344 E. Center Street
POCATELLO IDAHO

"Spring Is Here"

LEST YOU FORGET

Now is the time to store your

COAL

Price is always lowest when the birds are returning north and the fragrance of flowers is in the air.

Our Aberdeen Coal will store without deterioration and

There are 2000 pounds in every ton

Bistline Lumber Co.

Center of Center Street—Heart of the City. Phone 402

Bistline Means Best-line.

THERE ARE TWO KINDS OF GIRLS

Those that kiss and those that have never been asked.

THE CHANGING WORLD

One hundred years ago today,
When the wilderness was here,
With powder in his gun, the man
Went out to get a deer.
But now the thing has changed,
And by the new world plan,
With powder on her cheek
The "dear" goes out and gets the man.

Sautter: "Could you marry a fellow like me?"
Spenser: "Yes, if he wasn't too much like you."

NEW PLANK FOR THE ANTIS

We object to it raining because the ground gets soaked.

DON'T HESITATE

Order Your Clothes Now

We can save you mone yon them and at the same time give you the very best tailoring values.

"Once a Dundee Man, Always One."

DUNDEE TAILORS

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Stores From Coast to Coast.

The Man Behind

the camera is as important in a photograph as the sitter in front of the camera.

Appreciating

this, we give our personal attention to all sittings.

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Successor to Garvey Studio

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NIBLEY-CHANNEL LUMBER COMPANY
(Limited)

ALL KINDS OF BUILDING MATERIALS,
PAINTS AND OILS

YOUR PATRONAGE SOLICITED

CORNER THIRD AND HALLIDAY, PHONE 240

HARDWARE
TOOLS

SPORTING GOODS
CUTLERY

FISHING TACKLE

The
Carlson
Hardware Co.

Duxbak Outers Clothing for
Men and Women

Emmons Roscoe, our eminent historian, has discovered evidences that Brigham Young had trouble in his court about four years after he had discovered the valley of Utah. According to Mr. Roscoe the trouble was caused by the discovery of a non-union wife in his flock.

NO QUITTERS AT ILLNI.

Twilight—Parlor Turner Hall.
Meek feminine voice: "Now Charles, you quit."
Charles: "There are no quitters come from Illinois."

Harris: "I have a new position with the Short Line."
McPall: "That's fine, what do you have to do?"
Harris: "You have seen a man go along a train and tap each axle to see if they are all right. Well, I go along and help him listen."

Enid: "Would you please change your style of dancing?"
Brown: "In what way?"
Enid: "Occasoinally you might dance on my left instead of my right foot."

Special Announcement

TO THE STUDENTS, THEIR FRIENDS, ETC.

The Broadway Oriole wants your business—
We are making our own Candies, Punches, Ice Cream, etc.
We can give you as good an article as anyone else, if not better—and our prices are right.
Consult us before you order elsewhere.

THE BROADWAY ORIOLE, Inc.

E. E. HEELEY, Manager.

HOTEL BANNOCK

POCATELLO'S NEW HOTEL

Fireproof Construction European Plan

Fine Cafe Special 60c Luncheon

CORNER CENTER AND ARTHUR STREETS

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Pocatello Opp. Post Office
SUITS & OVERCOATS
$20. $30. $40.

See Us for Your

Sporting Goods

GUNS
AMMUNITION
and
FISHING TACKLE

MANNING & SORGATZ
MONEY SAVED

T. Platt
Williams
DRUGGIST

"Meet Me at the Corner"
Pocatello Idaho

Rudman & Gottberg
LEADING JEWELERS

Gifts for the Sweet Girl Graduate
DIAMONDS, WATCHES AND JEWELRY

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Gives Results After All Others Have Failed.
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Stationery, Magazines
and School Supplies

National Laundry

PHONE 666 535 SOUTH THIRD AVE.

We Use Soft Water

If Other Fail, We Succeed. Satisfaction Guaranteed.

C. W. HEDELIUS, Manager.

Bashful.

Two of a Kind

The Race Is On.

Tom and Bobb.

Ye Editors

All Alone

"Zeke"

All Together

House Cleaning

"IT"

Four of a Kind

Just Back

Just Poses.

1921
Entering the
World Electrical
THE graduate of today enters a world electrical.
Gathered from the distant waterfalls or generated by the steam turbine, electric power is transmitted to the busiest city or the smallest country place.
Through the co-ordination of inventive genius with engineering and manufacturing resources, the General Electric Company has fostered and developed to a high state of perfection these and numerous other applications.
And so electricity, scarcely older than the graduate of today, appears in a practical, well developed service on every hand.
Recognize its power, study its applications to your life's work, and utilize it to the utmost for the benefit of all mankind.
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General Electric
General Office
Schenectady, N.Y.
Company
Sales Offices in
all large cities
95-246 G

THE HUB

WATSON BROS.

HOME OF HART SCHAFFNER AND MARX
Pocatello, Idaho

Your Aim

Have you a goal in life—an ambition to get an education, go into business or make profitable investments? They all require money. A Savings Account will help you rach your goal.

Look back and figure what you might have saved and how much you would be ahead now, had you been a regular saver. Then look ahead and join the ranks of the success builders who are adding regularly to their Savings Accounts here. There is no better time than right now to start saving money for yourself.

Capital and Surplus, $176,000.00.

Stockgrowers Bank and Trust Co.
POCATELLO, IDAHO

Students, Listen!

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ARE ALWAYS RELIABLE THEY COST NO MORE

NEW CARLSON BUILDING 327 W. CENTER ST.

The Parisian

Smart
Clothes
For
Women

CHILLED STUDE. "Miss Wetmore, I can't write any more, my best finger just snapped off!"

DESIGNERS ENGRAVERS ILLUSTRATORS

We Operate Day and Night

Utah Engraving Co.

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Individuality

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PORTRAITS, GROUPS and HOUSE PORTRAITURE

Commercial Work, Water and Oil Coloring, Copying, Enlarging, Kodak Finishing, Framing, Etc.

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Ship Your Cream

—TO—

THE ELKHORN CREAMERY CO.

Pocatello, Idaho.

Lucille: "I see you are quite interested in our library."
Fat: "Yes, I've lost a lotta books lately."

ADVICE TO GROWN-UPS

When lovers quarrel,
As they always will,
Old Folks can Help
By Keeping Still.

Co-ed: "Mr. Retherford, will you tell me whether the Shetland Islands were named after the ponies or the ponies after the Island?"
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—Happy Holler.

Dear H.: "Our answer would be that it was bulldog cider."

ASK FOR

SMITH'S

MILK CHOCOLATES

SMITH CANDY CO.

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POCATELLO, IDAHO

Incorporated Under the Laws of Wyoming.

Capital Stock.....$1,000,000.00
Par Value, $1.00

DO YOU OWN GATE-CITY-WYOMING OIL STOCK?

Do you know that this company is actually operating in the greatest single producing field in Wyoming? It is a home company managed and enanced bv home talent. Get in while the going is good.

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Cafe in Town

Fred's Cafe

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Our Vegetables
Are Always Fresh

The
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ASK YOUR GROCER
For Our 100 Per Cent
Oranges and Lemons

The Bannock
National Bank

Member Federal
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Pocatello, Idaho.

S. L. REECE, President
N. G. FRANKLIN, Vice-Pres.
E. W. PEARCE, Cashier
L. D. FRANKLIN, Asst. Cashier

ENDURANCE IS HIS MIDDLE NAME.

Jack E. Keane: "Am I too late to catch the limited to Oakley?"

Porter: "You might be able to catch it; all depends."

Jack: "Depends on what?"

Porter: "Depends on how fast you can run. She's been gone twenty minutes."

Ellen: "I'll bet you a hundred dollars you never marry."

Bonny: "I'll take you!"

Ellen (rapturously): "Will you, really? Then I'll not bet after all."

READ BETWEEN THE LINES

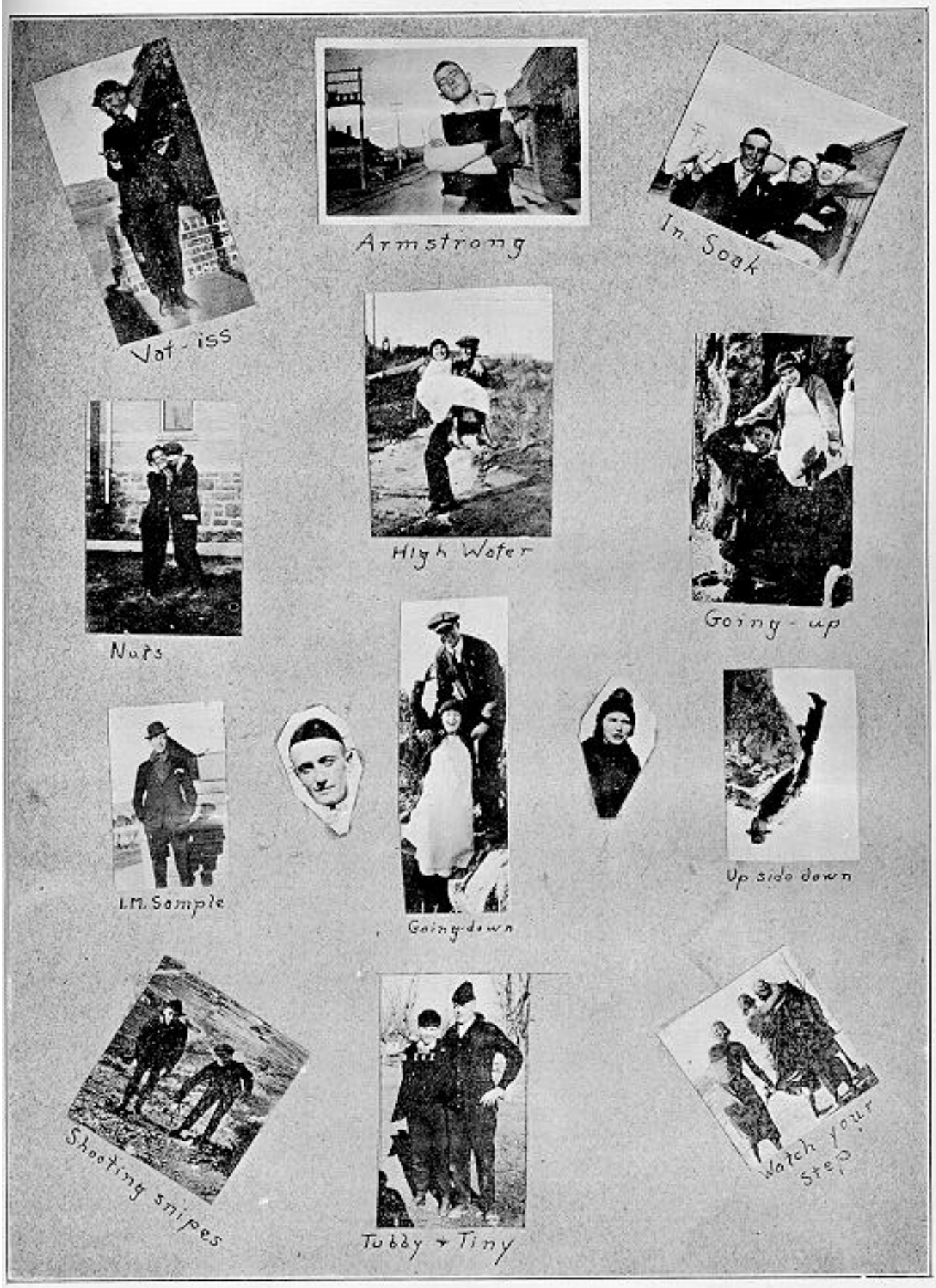
Vernal: "The hammock fell with me last night."

Evelyn: "Was Stacy hurt?"

CALL IN THE EFFICIENCY EXPERT

Miss Herman (in Spanish): "This class is not working as much as they should. You are all fooling away too much time. Now, there's Jimmy Bean wasting his time right now."

James B. Bean, student: "Well, I'm listening to you."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Armstrong
In Soak
High Water
Nuts
Going-up
I.M. Sample
Going-down
Up side down
Shooting snipes
Tubby + Tiny
Watch your step

GOLDEN RULE MERCANTILE COMPANY

Everything to Wear for Everybody

Men's and Boys' Clothing and Shoes. Women's Ready to Wear and Accessories.

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251 NORTH MAIN STREET

Say it with Flowers

Cut Flowers—Decorative and Bedding Plants.

We can deliver fresh cut flowers anywhere on earth.
Artistic Designing and Decorating a Spcialty.
Write, Telephone or Wire.

ATKINS

Pocatello's Exclusive Florists.

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and

Supplies Developing

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at the same stand—211 North Main Street.

Suburban property a special.
All high grade.

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INGLENOOK TERRACES

For High Class Homes

Agent for Western Loan and Building Company

"Best in the West"

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WANTED—A HOUSE

Mr. and Mrs. John Brown of this city inserted an ad in a local paper some time ago, reading "Young married couple, no children, wish nice five-room modern house, close in"—which ad was to have run until the place was found—phoned the editor yesterday asking that the ad be brought up to date. Their youngest son wil lenter high school this fall.

THE PALACE BARBER SHOP

Groomers of Mankind

E. G. Houde, Prop.

Children's Hair Cutting a Specialty

358 West Center Street, Pocatello, Idaho.

If You Have Trouble With Your Plumbing System Call 153

GREENE & HIGSON

Pocatello's Leading Plumbers

See Us About Installing the Plumbing System in Your New Home.

Our Prices Are Right

Our Service Is Unequalled

WHEN IN NEED OF ANYTHING ELECTRICAL
CALL 737 211 S. MAIN

THE BANNOCK ELECTRIC SHOP

We carry a full line of electrical household appliances, fixtures, washers, vacuum cleaners, etc.
Service station for Goodyear auto and truck tires

THE SAVOY CAFE

"BRING US YOUR APPETITES"

240 West Center Street, Pocatello, Idaho.

THE FIRST NATIONAL BANK AND THE FIRST SAVINGS BANK OF POCATELLO

Capital, surplus and undivided profits, $29,000.00
Combined Resources Over $4,250,000.00

Oldest and Largest National and Savings Bank in Southern Idaho

C. A. VALENTINE, President
E. E. BYER, Vice President
W. D. SERVICE, Cashier
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P. M. BRYAN, Asst. Cashier

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or dependable mer-
handise.

Society Brand Clothes
Stetson Hats
Interwoven Socks
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TRIST AUTOMOBILE CO.

Manufacturers, Distributors of

MOTOR CARS AND SUPPLIES

Dodge Brothers Cars **Moon Cars** **Cole "8"**

630-640-650 West Center
Phone 601-602, Connecting All Branches.
POCATELLO, IDAHO

INTERMOUNTAIN FARMERS EQUITY CO.

Largest Co-operative Institution in the Intermountain Country. 3400 Stockholders.

DIRECT FROM PRODUCER TO CONSUMER

Buy your groceries and farming implements and sell your produce through us.

We buy everything you have to sell—we sell everything you need to buy.

Headquarters at Pocatello, Idaho.

Call and See Us at the Following Points

WAREHOUSES AT:

POCATELLO
IDAHO FALLS
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ELEVATORS AT:

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Rain or Shine

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Rosberry

Posing

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Going Up

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From '39 St.

Speed

Pals

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All Kinds of Cleaning and
PRESSING

"Accordian Pleating Our Specialty"

CENTRAL CLEANING AND DYEING WORKS

Phone 965 603 East Center Street
Pocatello, Idaho

We will be pleased to show our stock and quote prices in

Our
Furniture

line. We also carry a very complete stock of Rugs and Linoleum.

LARSEN & SHAFER
318 E. Center Phone 545-J

JERRY, THE SMELLING SALTS, PLEASE.

Elden: "I am indebted to you for all I know."
Miss Ise: "Don't mention such a trifle."

SHOULD HAVE THANKED HIM.

During the session of the discipline committee after one of the dances of the year a student was being cross-examined by the president regarding his personal habits and character and part of the conversation, in fact all of it, follows:

"Young man, do you drink?"

"Well—why—not this time of day, thank you."

WHO IS TO DECIDE?

(Special to the Wickiup.)

"Well, well," said Professor Lewis as he stood knee-deep in the bath tub, "what in the deuce did I get in here for?"

ADD BEAUTY SECTION.

"Dear Editor: My eyebrows are white and indistinct. What should I do to blacken them?"

—Eunice C.

Answer: "Very simple, Eunice. Live in Pocatello for a few days without scrubbing them."

Here Last Year----Here This Year----Here After

Portraits

of fine workmanship and Natural Expression are great treasures for future remembrances.

YOU CAN NEVER FORGET your friends if you will insist upon them giving you A GOOD TRUE PHOTO of themselves.

For the Best Results

SWEET STUDIO

POCATELLO, IDAHO

Studebaker

For Studebaker Cars
and
Studebaker Service
see

THE BANNOCK MOTOR COMPANY

OUR SERVICE IS THE BEST

OUR PRICES ARE RIGHT

Full Line of Accessories

228 NORTH ARTHUR

PHONE 346

EVEN WE CAN DO GOOD TURNS

Probably you will be surprised on not finding any jokes in this issue about Vernal Merrill and C. M. Stacy, but there is a reason. Numerous times this young couple has appeared at our office, and with tears in their charming eyes, pleaded with the scribes to eliminate their names from any jokes pertaining to proposals, moonlight evenings, dances, breakfasts, etc., so it is in conformity with those requests that we refrain from using their names in more than seven jokes.

Stacy: "I just took a bath in the spring at Lava."

Ted West: "Well, of you insist of speaking about taking baths in famous springs, I took one in the spring of '17."

AIN'T LOVE FIERCE?

Upon being interviewed by one of our staff representatives regarding the future of our hero, Mr. W. Albrethsen, Miss Helen McHan gave out the following statement: "I don't know, I'm sure. I haven't seen him hardly at all for three days."

Prof. Nagel: "What was that noise?"

Kiyozi Tanabe: "I just dropped a perpendicular."

The Pocatello Tribune

Gives You the News
the Day It Happens

Full Associated Press News Service

Commercial Printing of All Kinds

THE TRIBUNE CO., Ltd.

CONSISTENT IN

Quality - Service - Price

Skaggs United Stores

BOWERMAN LBR. CO.

PHONE 700

"Sudden Service"

Building Materials

Lucille: "I see you are quite interested in our library."
Fat: "Yes, I've lost a lotta books lately."

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—Happy Holler.

Dear H.: "Our answer would be that it was bulldog cider."

BLOW NO. 1 AT THE NORMALS

Prof. Ad (to Fitz who hasn't been able to answer a question): "I might add in this connection that 75 per cent of the children in Chicago are not normal."
Fitz: "Yes, and 75 per cent of those go to Normal schools and become teachers."

Bissy's Fall
Getting Serious
Why Boys Leave Home
"Leap-Year Stuff"
Strangle-Hold
"Rasberry"
"The Vamp"
Going Fast
Graduates?
?
A Case of Man Shortage
Ask Evelyn K.
Saving Space
"Fussing"

The Turner Agency

General

Insurance

401-404 CARLSON BUILDING

Louvre

CAFE

We serve the best that can be obtained.

OUR MOTTO: "QUALITY, CLEANLINESS, PROMPT SERVICE.

307 East Center Street
Pocatello, Idaho.

THE ONLY PLACE ON THIS SIDE OF THE VIADUCT.

POCATELLO ELECTRIC SUPPLY CO.

340 WEST CENTER STREET. PHONE 119

"If It's Electrical We Do It Better"

Our ambition is to serve you well and thereby invite your further patronage.

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Cripps

Operates the largest line of modern cars in the city.

You can get a private car service from us for less money than you can maintain a car of your own.

PHONE 55

YOU'LL GET PROMPT AND DEPENDABLE ATTENTION.

East and West Side Stands

STORAGE BATTERY
Willard
TRADE MARK REGISTERED

Wire wheels, wood wheels and disc wheels all have their boosters, but everybody agrees on RUBBER tires. When everybody knows the advantages of THREADED RUBBER over ordinary insulation, the demand for it will be as universal.

THE AUTO SERVICE

152 North Arthur

Phone 52-W.

HALLIWELL DRUG CO.

Opposite the Postoffice.

THE SAN TOX STORE

Edison Agency Baseball Headquarters

PHONE 600

TO ANY BESSIE.

I like you quite a bit, my dear,
But one thing's in my way
Of making you my wife, my dear—
I married Ruth today.

Emerson: "Do you know tha tfellow?"
Hank: "Yes, he sleeps next to me in Chemistry."

LEFT-HAND DRIVE, TOO.

Healey: "My dad's got a super-six."
Morrissey: "How many cylinders has it got?"
Healey: "Four."

WE DON'T CHARGE FOR THIS KIND.

Senior: "Why is a Special like a kerosene lamp?"
H. S. Stude: "Don't know."
Senior: "Because he is not very bright, smokes a little, gets turned down, and goes out at nights."

RAMBLING IN VERSE.

A pretty good firm is Watch and Waite,
Another is Atit, Early and Late,
Still another is Doe and Daret;
But the best of all is Grinn and Barrett.

OH! YOU FAT!

Don't lean against the doorbell when you're saying good-night. It's a dead give-away as to how long the operation takes.

Why not have "Tubby" prove the following statement to us: "It takes a cute girl to get so close to a man that when he tries to kiss her it's impossible for her to get away."

YELLOWSTONE MOTOR CO.

Distributors of

MARMON HUPMOBILE
WHITE TRUCK

COMPLETE STOCK OF PARTS

Sole Authorized Service for
ALAMITE GREASING SYSTEM

Sole Distributors of
TIMKEN-NEW DEPARTURE AND
HYATT BEARINGS

Sole Factory Distributors
GOULD BATTERIES AND SERVICE

ACCESSORIES TIRES

PHONE 161

STUDENTS, LISTEN!

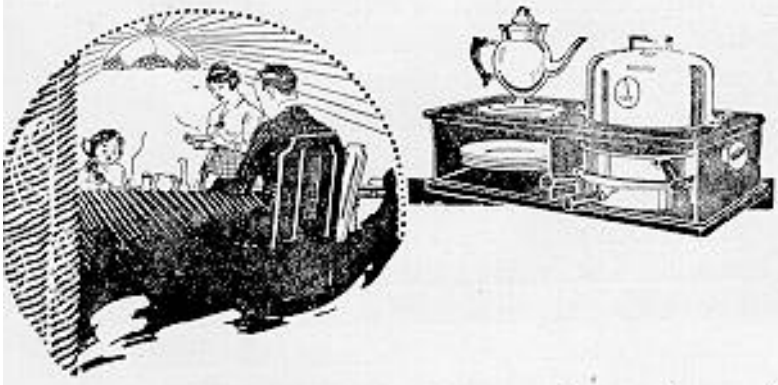
FOR THE FOLLOWING GO TO

Rork's

THEY WILL TREAT YOU RIGHT

Books, Stationery, Magazines, Pennants, Candies, Fountain Pens

POCATELLO'S LEADING BOOKSTORE



The Age of *Efficiency*

We are living in an Age of Efficiency, and the progressive American spirit is taking advantage of all modern appliances for adding to their comfort. Electric Appliances have been so developed that they are an important factor in simplifying many kinds of work, and providing convenience. Come into the Electric Shop. Our modern electricial appliances will please you.

Electric Shop
Idaho Power Co.

Pocatello Public Schools

The Public School System of Pocatello comprises the High School and an Elementary School System. The Elementary School is housed in seven large, modern, brick buildings, which are modern in every particular.

Every teacher in the Elementary School is required to have attended High School four years, and to have been graduated from a two-year Normal Training Course, and to have, in addition, two years of successful experience.

Special work in Music and Drawing is given to all pupils of grades one to eight, and Manual Arts and Household Arts to pupils of grades five, six, seven and eight.

The Course of Study followed, and the textbooks used are the latest and best.

A School Nurse is employed, who looks after the health of the pupils, and the sanitation of the school buildings.

The Pocatello High School is housed in one of the best High School buildings in the Northwest. Besides the usual courses leading to University, special courses are offered in Household Arts, Manual Arts, Mechanical Drawing, Music, Shorthand, Typewriting, Bookkeeping, and Office Practice.

The aim of the High School is to prepare students not alone for the Idaho Technical Institution and other higher institutions of learning, but to prepare for life those students who will end their educational preparation with the High School. Every High School teacher is required to have four years of college work, and a successful experience in teaching their subject.

The Superintendent of Schools will be glad to furnish information to anyone interested in the Public School System.

The Winchester Store

We Are Headquarters for

SPORTING GOODS

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Have your boy join the W. J. R. C. Drop in and we will explain it to him.

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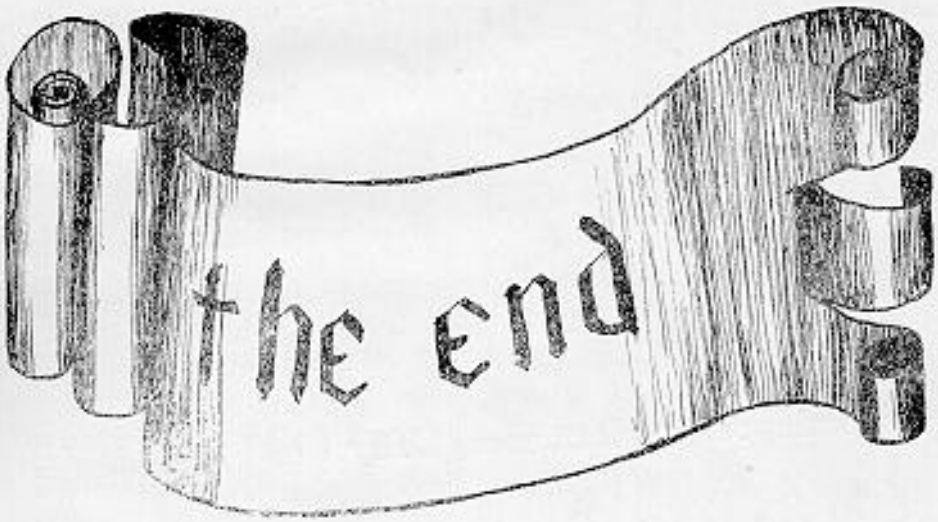
MICH LEWIS IN "KING SPRUCE"

—and—

ZANE GREY'S "DESERT OF WHEAT"



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